



EVENT ACADEMY

TOP 3 PLACES TO WORK IN THE EVENT INDUSTRY 2026

TOP 3 PLACES TO WORK

At Event Academy, we're constantly inspired by the incredible support our network of work placement partners gives our students, and we're proud to be showcasing many of these outstanding organisations in our Top Three Places to Work in Events feature. From leading agencies and global brands to boutique venues and production specialists, our partners play a vital role in shaping the next generation of event professionals. Their mentorship, trust, and willingness to invest in emerging talent help students transform the learning we supply into real-world experience. Together we launch careers with confidence, creativity, and a deep understanding of events.

We're now inviting new organisations to join our work placement programme and be part of the journey that nurtures the future of our industry. The industry continues to evolve rapidly, with demand growing for professionals skilled in sustainability, digital integration and experiential storytelling. The events world is thriving again, blending creativity with strategic delivery. Our students are ready to contribute fresh energy, ideas and insight to every part of it.

Our cohorts are wonderfully diverse, with wide-ranging interests and ambitions across the sector. With this in mind, we carefully match emerging professionals to leading agencies, global brands, venues, and production companies, aligning talent with the organisations shaping the future of events. Whether in live activations, hybrid experiences, corporate strategy or behind-the-scenes logistics, our students bring a professionalism that makes a measurable impact.

The future of events is being written by those who dare to do things differently. Explore the organisations leading with purpose, and read about the students whose lives have been transformed. What will you dare to do differently in 2026?



Claire Derrick
Principal of Event Academy

Front cover image:
Abu Dhabi Grand Prix



At Latitude Festival 2025, as the Lionesses won the Euro 2025 final in a penalty shootout against Spain, headline act Elbow paused their set, screen displayed "Congratulations Lionesses!"

FESTIVALS AND MUSIC

Festival Republic The UK's leading festival promoter behind iconic events like Reading & Leeds, Latitude and Wireless. Based in London, they deliver large-scale live music experiences nationwide and are recognised for progressive sustainability initiatives, including transitioning festivals to renewable grid power.

Edinburgh Festival The world's largest arts festival, transforming Edinburgh into a city-wide stage for comedy, theatre, dance and performance. A global launchpad for creative talent, it's renowned for discovery, experimentation and showcasing emerging voices across the arts industry.

Insomnia Gaming Festival The UK's biggest gaming festival celebrating esports, cosplay, technology and gaming culture. Featuring tournaments, live shows and interactive zones, it brings together gamers of all ages and highlights how digital culture is shaping modern live entertainment.

Best things about working in Festivals

Prestige 

Impact 



Katherine Koranteng
Festival Republic



Latitude Festival is a celebrated music and arts experience set in the picturesque grounds of Henham Park, Suffolk. As the Marketing Manager, I've been lucky enough to see firsthand how festivals can bring people together in the most creative and joyful ways. What I love most about working in the industry is the chance to encourage guests to take part in new experiences where they can reconnect with their sense of wonder — to play, explore, and express their inner child. Festivals are living, breathing works of art, and they thrive on fresh ideas. I'd encourage anyone with a creative spark to dive in.



START
www.STREET-CHILD.COM | afrimoney | africell

Sierra Leone Marathon - the ultimate international marathon for UK Charity Street Child.

CHARITY

StreetChild

Creates inspiring fundraising and participation events that drive real impact for children worldwide. Combining advocacy, creativity and community engagement, their events support education, protection and safe living conditions for vulnerable children living in extreme poverty.

Marie Curie

A national charity delivering high-profile fundraising events and campaigns for people with terminal illness. Known for initiatives like the Great Daffodil Appeal and Blooming Great Tea Party, they combine community engagement with powerful, purpose-led event experiences.

St. Clare's Hospice

Runs compassionate community and fundraising events alongside specialist support services. Partnering with BBC Children in Need, their "Echo" programme offers therapeutic support for grieving children, while events and volunteering raise awareness and sustain vital hospice care.



Ellie Gale
St. Clare's Hospice

Best things about working in Charity

Impact



Variety



Working at a hospice, seeing the impact of care and compassion every day is both humbling and inspiring. Being alongside patients and families during such meaningful moments gives real purpose to the work we do. In Fundraising, I'm constantly reminded of the generosity in people - whether it's a donor touched by their own experience or a community member wanting to give back, their support makes a real difference. I'm proud to help turn that support into tangible care for patients and families. The team here is remarkable - dedicated, supportive, and always ready to go the extra mile for each other and the community.



World's largest ball pit, a Guinness World Record attraction at Mansour Festival by PICO.

EXHIBITIONS & CONFERENCES

dmg Events

A global organiser of exhibitions and conferences across construction, energy, hospitality and design. Known for flagship events like ADIPEC and The Big 5 Global, they connect international industries through high-impact, business-driven events.

PICO Europe

The European arm of a global experiential agency delivering exhibitions, conferences and brand activations. Combining creative design, technology and production, PICO Europe creates immersive experiences that help brands stand out on the global stage.

Clarion

A major international events organiser delivering over 200 exhibitions annually across sectors including gaming, energy, retail and defence. Founded in 1947 and backed by Blackstone, Clarion operates from offices in more than a dozen countries.



Ana Požeg
Freelance Event Manager

Best things about working in Exhibitions & Conferences

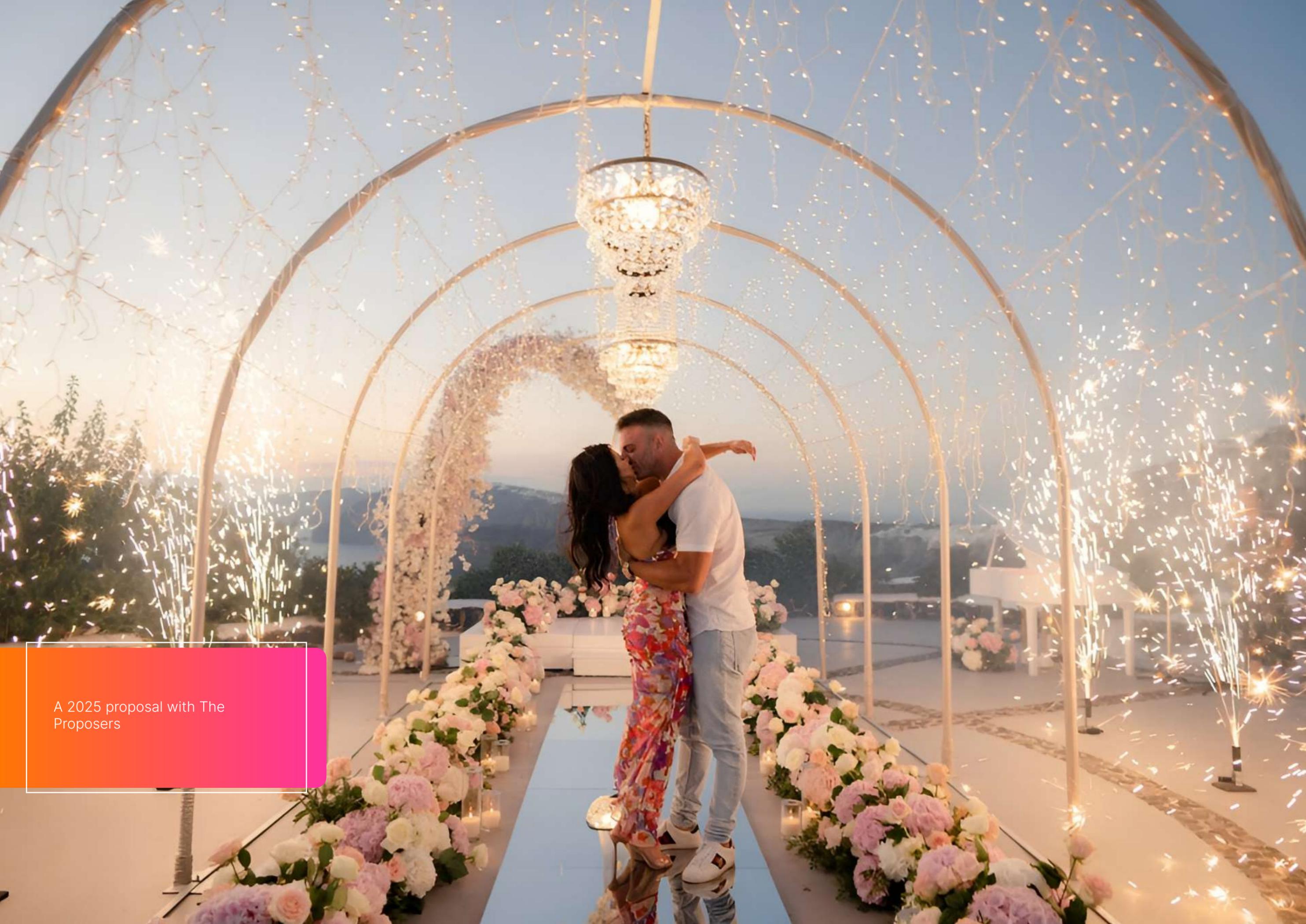
Travel



Salary



Through The Event Academy, I had the opportunity to connect with a strong alumni network and gain exposure to major live events such as the BRIT Awards. I've also enjoyed collaborating with fellow EA alumni and industry partners on live events, including the London Biotechnology Show at ExCeL and a payments conference for the Wise platform at Convene. Those early experiences and connections were valuable for me in building confidence and understanding how large scale events operate. Since then, I've gone on to develop my career across various conferences and exhibitions, delivering events that are meaningful, inclusive, and impact driven.



A 2025 proposal with The Proposers

WEDDINGS

The Proposers

A UK-based company specialising in bespoke, cinematic marriage proposals. From intimate moments to grand-scale surprises, they combine creative planning, luxury venues and professional photography to turn proposals into unforgettable, shareable event experiences.

National Asian Wedding Show

The UK's leading South Asian wedding exhibition, connecting couples with fashion, venues, catering and entertainment. Attracting tens of thousands annually, the shows celebrate culture through live fashion displays, expert advice and immersive wedding inspiration.

Couture Events

A luxury wedding planning and event design studio delivering bespoke celebrations for high-profile clients. From venue sourcing to full on-the-day coordination, they're known for meticulous detail, creative flair and seamlessly executed, unforgettable weddings.

Best things about working in Weddings

Impact



Variety



Becca Cox
The Proposers



Being part of The Proposers is an absolute privilege. I get to play a role in some of the most memorable moments in people's lives, and the company's passion for creativity and excellence shines through in everything we do. It's a fast-paced, inspiring environment where I'm surrounded by like-minded people who motivate me every day. Working here continually reminds me why I love the events industry - creating unforgettable experiences and celebrating love in the most magical ways.



Dua Lipa made a big splash at the 2025 Goodwood Festival of Speed, appearing with her unique, custom-designed Porsche 911 GT3 RS (the "Dua Lipa Rennstall"), which she helped create with Porsche.

VENUES

Goodwood

Goodwood Estate is a world-renowned UK events destination hosting motorsport, aviation, horseracing and cultural festivals. Best known for the Festival of Speed and Goodwood Revival, it combines heritage venues, luxury hospitality and large-scale public events.

The Brewery

A historic Grade II-listed venue transformed into one of London's most prestigious event spaces. Blending grand architecture with modern production and AV, it's a go-to for conferences, gala dinners, exhibitions and high-profile private events.

Protein Studios

A 13,000 sq ft Shoreditch venue offering flexible, warehouse-style spaces for brand activations and launches. Known for its industrial-chic design and creative versatility, it has hosted major brands, including Google, Spotify, Evian and YouTube.

Best things about working in Venues

Variety



Salary



Anna Charles
The Brewery



Working at the Brewery has been an amazing experience and I have learnt so much in the 4 months I've been here! It has been great experiencing behind the scenes of a massive range of events from Awards ceremonies to weddings. The last few weeks have been super busy in the run up to Christmas, but it is always good busy with the amazing team in the office! I'm really looking forward to starting my permanent position in January.



Primal Scream played a special, intimate gig at the newly opened Soho House Manchester in late November 2025 as part of its exclusive launch events

Photographer: Kadir Gold

HOSPITALITY

Cooks & Partners A premium catering company with over 25 years' experience, working with luxury brands like Prada, Heinz and the Venice Simplon-Orient-Express. Known for exceptional chefs and a strong commitment to seasonal, sustainable ingredients and refined event dining.

Social Pantry One of London's most sought-after independent caterers, working at iconic venues like Tower Bridge and Mansion House. A certified B Corp, they champion ethical sourcing, zero-waste practices and inclusive, plant-forward menus for modern events.

Soho House Manchester The first northern Soho House, opening in 2025 within the former Granada Studios. Featuring bedrooms, rooftop pool and creative spaces, it blends heritage and contemporary design while supporting Soho House's global community of creatives.

Best things about working in Hospitality

Salary



Variety



Brogan Davison
Wasserman Live



My role is a senior account manager at Wasserman Live. I joined Wasserman Live in 2022, and have progressed on to being a key part of the golf team. I get to travel around the world, so I'm about to set off to Dubai for a tournament out there, and then next year I'll be based in Amsterdam for the Solheim Cup, which is the fifth women's biggest sporting event, which I'm very proud to be working on. I didn't know anything about golf when I joined the golf team, and now I know a lot about golfers.

AGENCIES

Brands At Work

An award-winning creative communications agency delivering live, virtual and hybrid events. Known for immersive brand experiences and strategic storytelling, they've won major industry accolades including C&IT Grand Prix and UK Conference of the Year.

Cheerful TwentyFirst

A global experiential agency creating story-led events for brands like Meta, BAFTA and British Airways. Combining creative strategy with flawless production, they design bold experiences that connect audiences and inspire meaningful engagement.

The Department

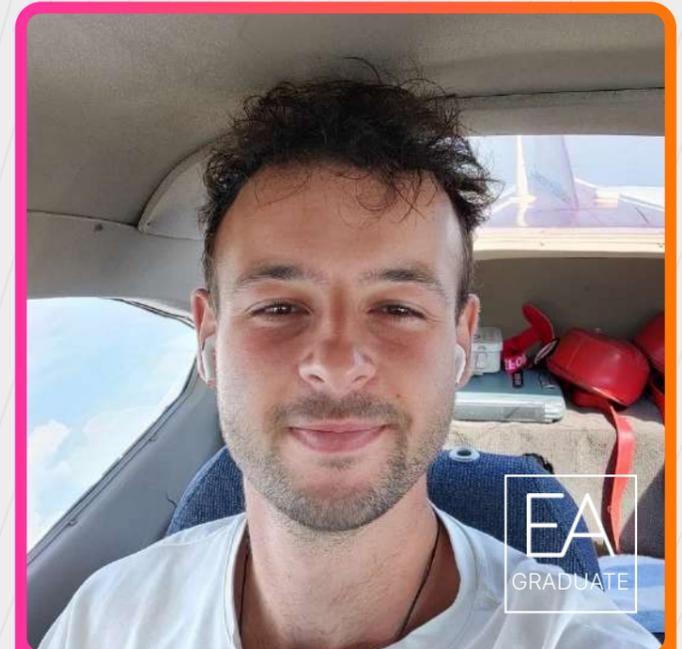
A London-based immersive brand experience agency delivering live events, launches and activations. Working with clients like BMW, Spotify and FIFA, they combine storytelling, technology and production to create impactful, multi-sensory brand experiences.

Best things about working in Agencies

Creativity



Salary



Oliver Lass
Top Banana



Working in agencies like The Department and Top Banana has given me the space to grow rapidly - from supporting teams on the ground to confidently leading my own projects. What I love most is the rhythm of agency life: the fast thinking, the collaboration, and the strategy, all building toward those beautiful live moments where everything just clicks. No day is ever the same. Agency life challenges you, supports you, pushes you, and surrounds you with some of the best talent in the industry - and I wouldn't trade it for anything.



BBC

EMCOR UK provides integrated facilities management (FM) for the BBC, delivering services like engineering, cleaning, waste management, and more to create modern workspaces

CORPORATE

Netjets

The world's leading private aviation brand delivering exclusive, invitation-only events for its owners. From elite sporting hospitality to luxury partner activations, NetJets creates high-touch experiences that reinforce its premium lifestyle positioning.

FIRST

A global experiential and event management agency delivering high-impact events for major brands and financial institutions. Clients include Morgan Stanley, Google and Goldman Sachs, with expertise spanning conferences, activations and complex international programmes.

EMCOR For The BBC

A facilities management specialist supporting major organisations with event operations, security, catering and front-of-house services. Working with clients like the BBC and RSA, EMCOR ensures large-scale events run safely, smoothly and efficiently.



Ella Roberts
FIRST

Best things about working in Corporate

Salary



Travel



Working as a Project Coordinator at FIRST Global Brand Experience Agency has been an incredibly rewarding step in my career. Being embedded in-house, I've had hands-on exposure to the delivery of high-profile corporate events, from detailed logistics through to on-site execution. The role has allowed me to build confidence, sharpen my organisational skills and learn from a brilliant team in a fast-paced, high-expectation environment. FIRST's collaborative culture and trust in junior talent has been instrumental in my professional development and I'm excited to continue growing within the global brand experience space!



Paul Swaby of Cult of Fashion,
doing his thing at Source Fashion
Show 2025

FASHION & BEAUTY

India Fashion Week

A leading fashion platform showcasing South Asian designers through runway shows and exhibitions. Celebrating craftsmanship and innovation, IFWL connects designers, buyers and audiences while spotlighting contemporary and traditional fashion on a global stage.

Burberry

A British luxury fashion house staging high-impact runway shows and immersive pop-ups across the UK. Burberry's events blend fashion, culture and heritage, reinforcing its global identity while remaining rooted in British creativity and craftsmanship.

Cult Of Fashion

A UK-based production company specialising in fashion shows and brand events. Offering end-to-end delivery — from set design to backstage management — they create high-impact runway shows, launches and cultural events for fashion and lifestyle brands.



Olivia Burgon
Burberry

Best things about working in Fashion & Beauty

Prestige



Creativity



Working in fashion event management allows me to channel my creativity into producing large-scale, brand-defining moments from bi-annual fashion shows to campaign launches and VIP experiences that celebrate and bring our British heritage brand to life. We are always working on something new and exciting in this luxury fast paced industry.



Max Verstappen did everything required of him, with an imperious drive to his eighth victory of the season in the Championship-deciding Abu Dhabi Grand Prix

SPORT

Manchester City FC

A world-class Premier League club and global sports brand. Beyond football, Manchester City delivers major live events, tours and fan experiences, supported by international partners and a strong focus on global audience engagement.

Women's Rugby World Cup

The premier international tournament in women's rugby, held every four years. Combining elite sport with fan engagement and community events, it showcases world-class talent while driving the global growth of women's rugby.

Grand Prix Grand Tour

A luxury motorsport travel company delivering VIP Formula 1 and MotoGP experiences. Offering race tickets, hospitality, accommodation and logistics, they transform high-adrenaline race weekends into seamless, premium travel events.



Madeleine Hollis
Freelance Event Professional

Best things about working in Sport

Prestige



Impact



There is no emotion quite equivalent to working on the greatest sporting event in the world in your home country and Paris 2024 reminded me of how lucky I am to love what I do. Being part of a team that delivers events that celebrate human potential, inspire audiences and bring nations together is just one of the reasons. Now in Dolomites for the Milano Cortina 2026 Winter Olympics, I'm continuing to grow, learn and discover this fun, enriching world with its resilient and passionate people.

THANK

YOU

To all those who contributed.

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