

DEGREE ALTERNATIVE CALENDAR

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1						
Week 2	The Event Journey	Venue Management	Marketing	Event Health & Safety	Assessment Pitches	
Week 3		Online Exam				
Week 4						
FOUNDATION CERTIFICATE					London	Virtual

JUNE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1						
Week 2	Introduction & Operational planning	Budgeting & Creativity	Strategic Planning	Festivals & Production	Weddings	
Week 3	Fundraising & Sports	Sustainability	Digital Marketing & Pitching	Corporate Events	Project Work	
Week 4		Online Exam				
INTENSIVE DIPLOMA					London	Virtual

EVENT ACADEMY

*On-demand lectures can be done at any suitable time for you

DEGREE ALTERNATIVE CALENDAR

SEPTEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1						
Week 2	Intro- duction	Behaviour Profiling	Team Activity	Strategic Planning	Operat- ional Planning	
Week 3	Digital Market- ing	Product- ion	*On- demand lectures			
Week 4	Project 1 Brief	Tutorials				
POSTGRADUATE DIPLOMA					London	Virtual

OCTOBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1	Project 1 Clinic	Project Work				
Week 2	Weddings	Exhib- itions	Festivals	*On- demand lectures		
Week 3	Project 1 Clinic	Sustain- ability				
Week 4	Project work	Project 1 Pitches	*On- demand lectures			
POSTGRADUATE DIPLOMA					London	Virtual

NOVEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1	Event Tech- nology	DE&I				
Week 2	Present- ation Skills	Present- ation Skills	Project 2 Clinic (optional)	*On- demand lectures		
Week 3	Project Work	Project 2 present- ations				
Week 4	Placement Intro- ductions	Placement 1-to-1's	Placement 1-to-1's			
POSTGRADUATE DIPLOMA					London	Virtual

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DEGREE ALTERNATIVE CALENDAR

DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1	Corporate Events	CV/ Placement Work				
Week 2	Interview Skills	Project 3 Brief			CV & Placement Deadline	
Week 3						
Week 4						
POSTGRADUATE DIPLOMA					London	Virtual

JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1	Experiential	Fashion	Sports			
Week 2	Project 3 Clinic	Project Work				
Week 3	Sales	Project Work				
Week 4	Project 3 Pitches	Live Event Brief				
POSTGRADUATE DIPLOMA					London	Virtual

FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1	Live Event Clinic	Fundraising				
Week 2	8 Live Event Clinic	9 Project Work				
Week 3	Project Work	Live Event Clinic				
Week 4	Live Event	Live Event Debrief			Online Exam	
POSTGRADUATE DIPLOMA					London	Virtual

EVENT ACADEMY

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